Roland Saekow Product Composer

FlexFix

In-Home Physical Therapy Wearable

Finger tracking and notification system for preventing osteoarthritis







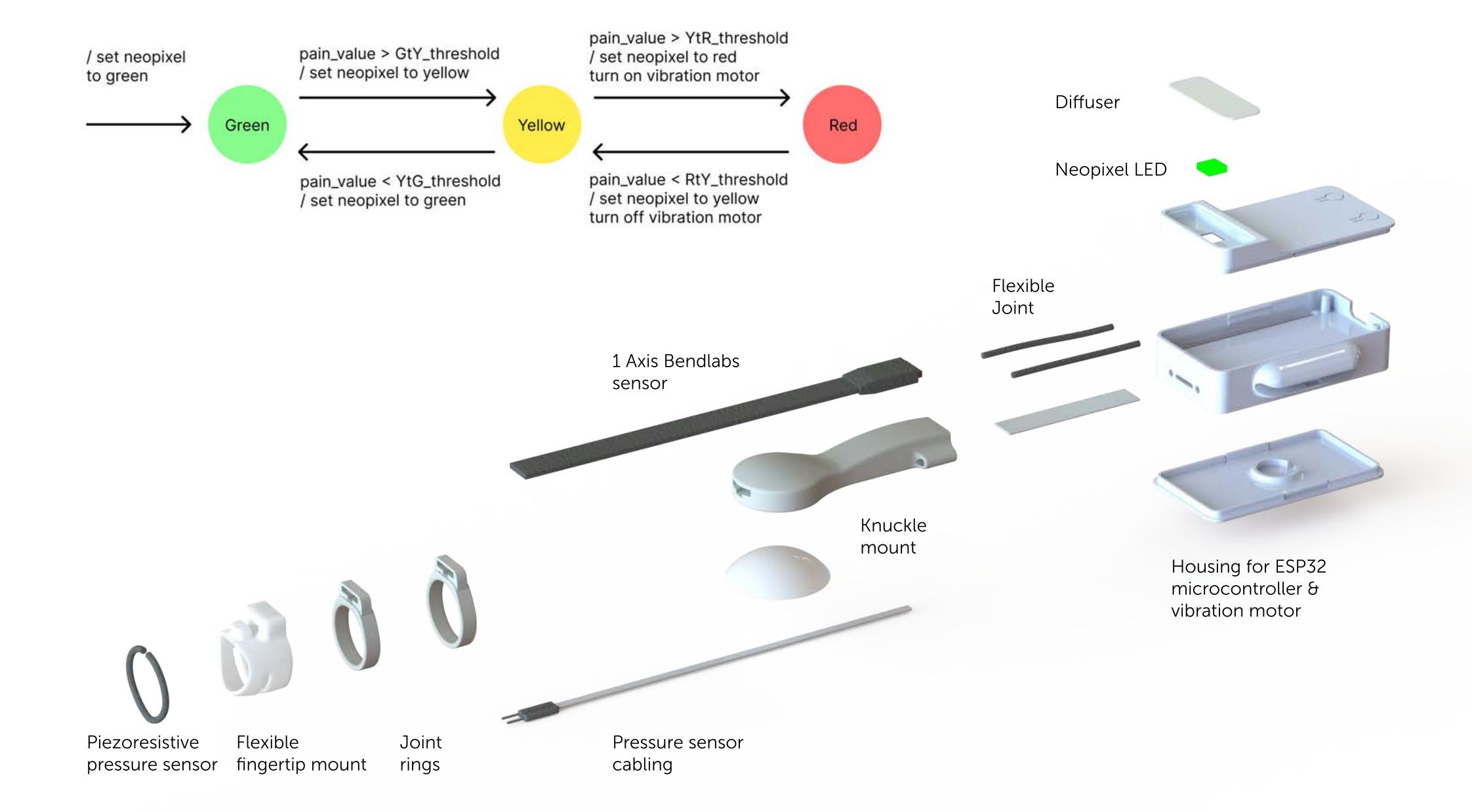


FlexFix is assistive monitoring device that alerts users with osteoarthritis and finger joint hypermobility about the overuse of their digits.

A bend sensor along the target finger measures finger flexture and usage.

A light system provides visual feedback. Haptic feedback in the wrist housing also works to warn the user about overextension of a finger.

FlexFix serves as a training device to build better joint health habits.





Concept to prototype in 8 weeks

3D printed flexible resin finger mounts with adjustable fit silicone straps

ESP32 microcontroller for processing bend and pressure sensors

Roles

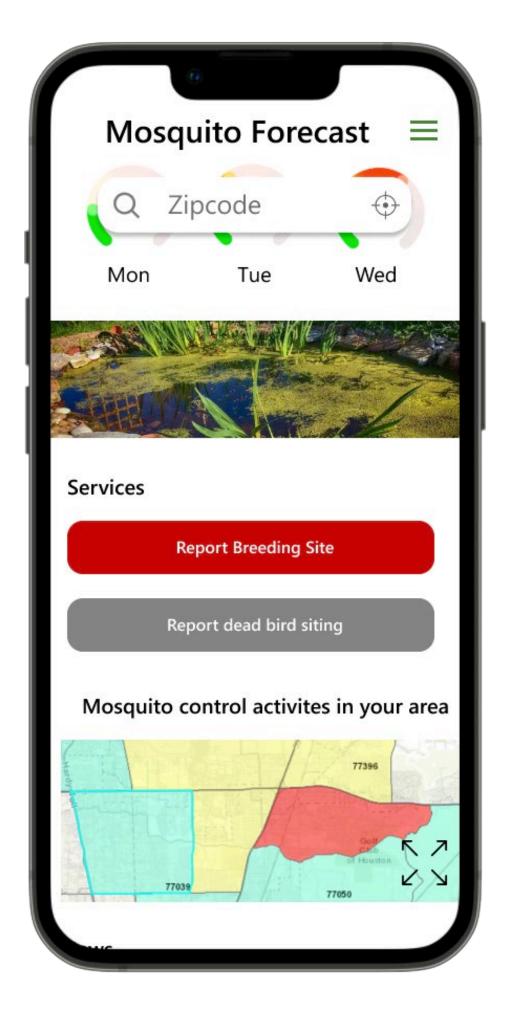
- User interviews
- Product managementHardware prototyping

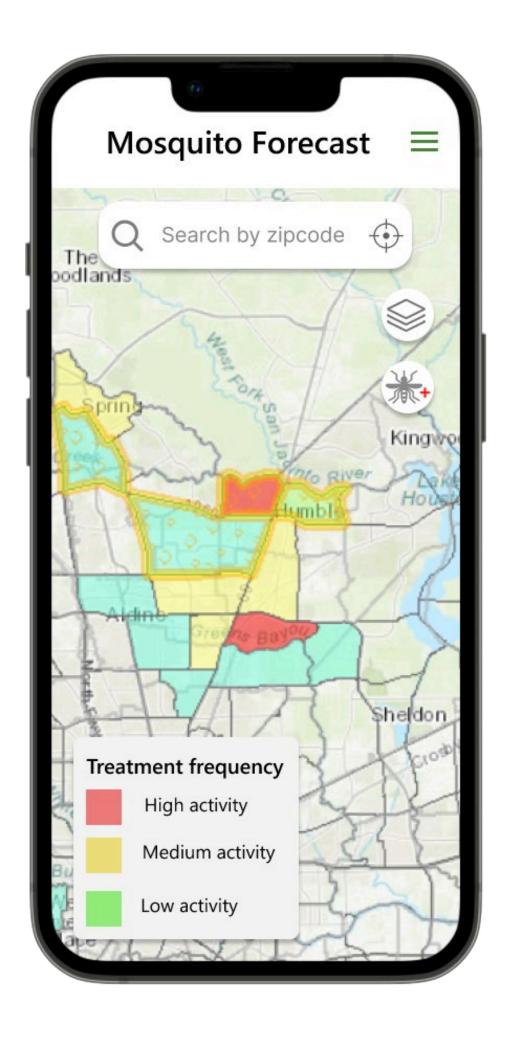
Microsoft Research

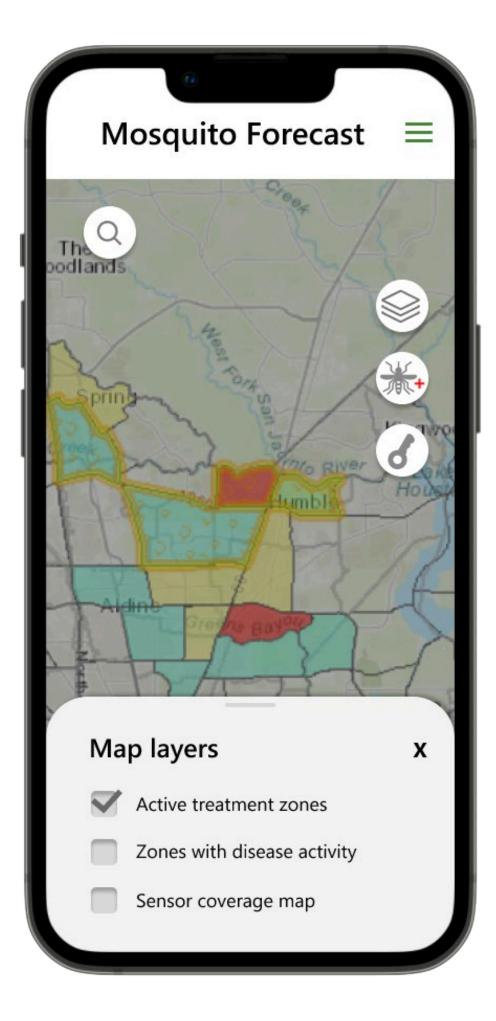
Health Futures Internship

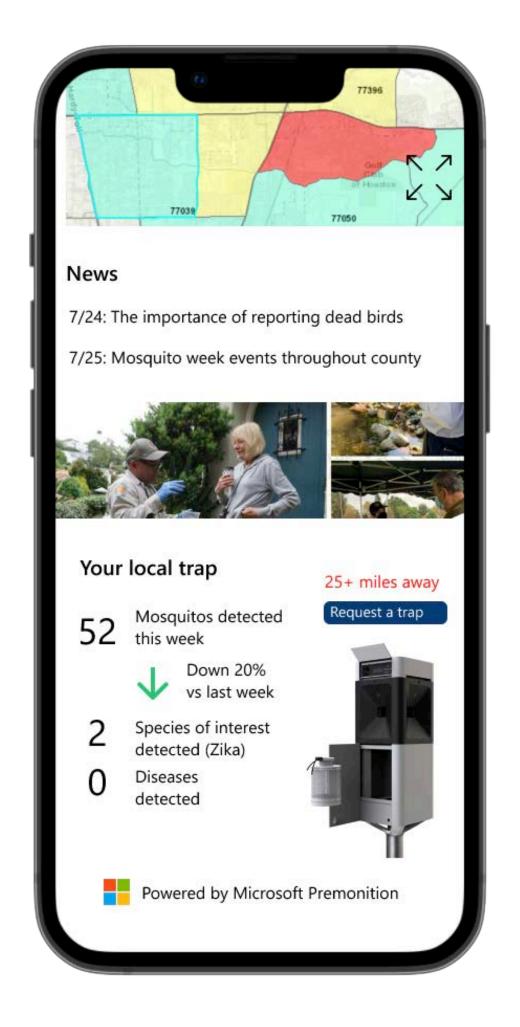
Robotic mosquito tracking system for automated disease surveillance











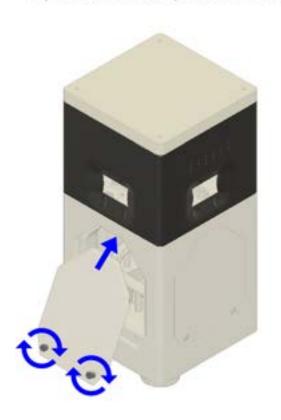
The Premonition Project tracks and traps mosquitos for disease monitoring and prevention.

A mobile interface was designed to explore community interactions with data collected by the robots.

Access Panel

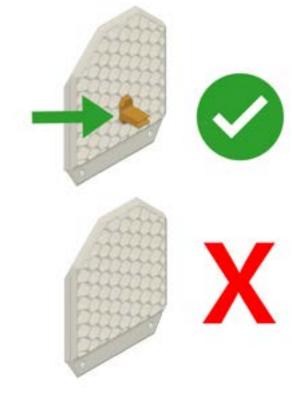
Open & close

Use the thumbscrews to open/close the panel door.



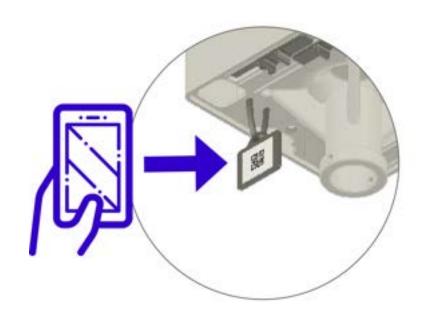
Check door

Confirm the plug is attached to the inside of the door.



Scan QR Code

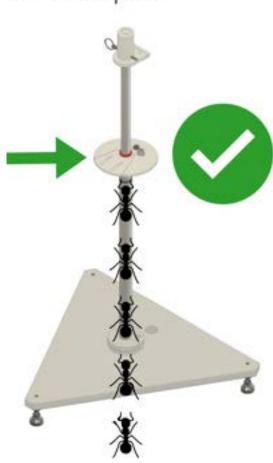
Scan the QR code attached to the trap.





Ant Barrier

Make sure the ant barrier is in place.



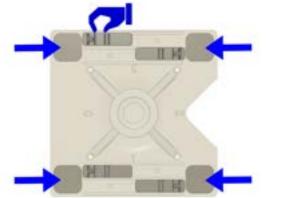


Exhaust Vent



Closed Before servicing, slide the

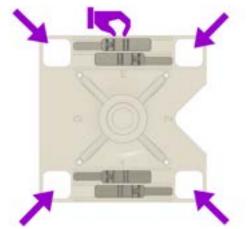
exhaust vents closed.



Open

After servicing is finished, open the exaust vents.





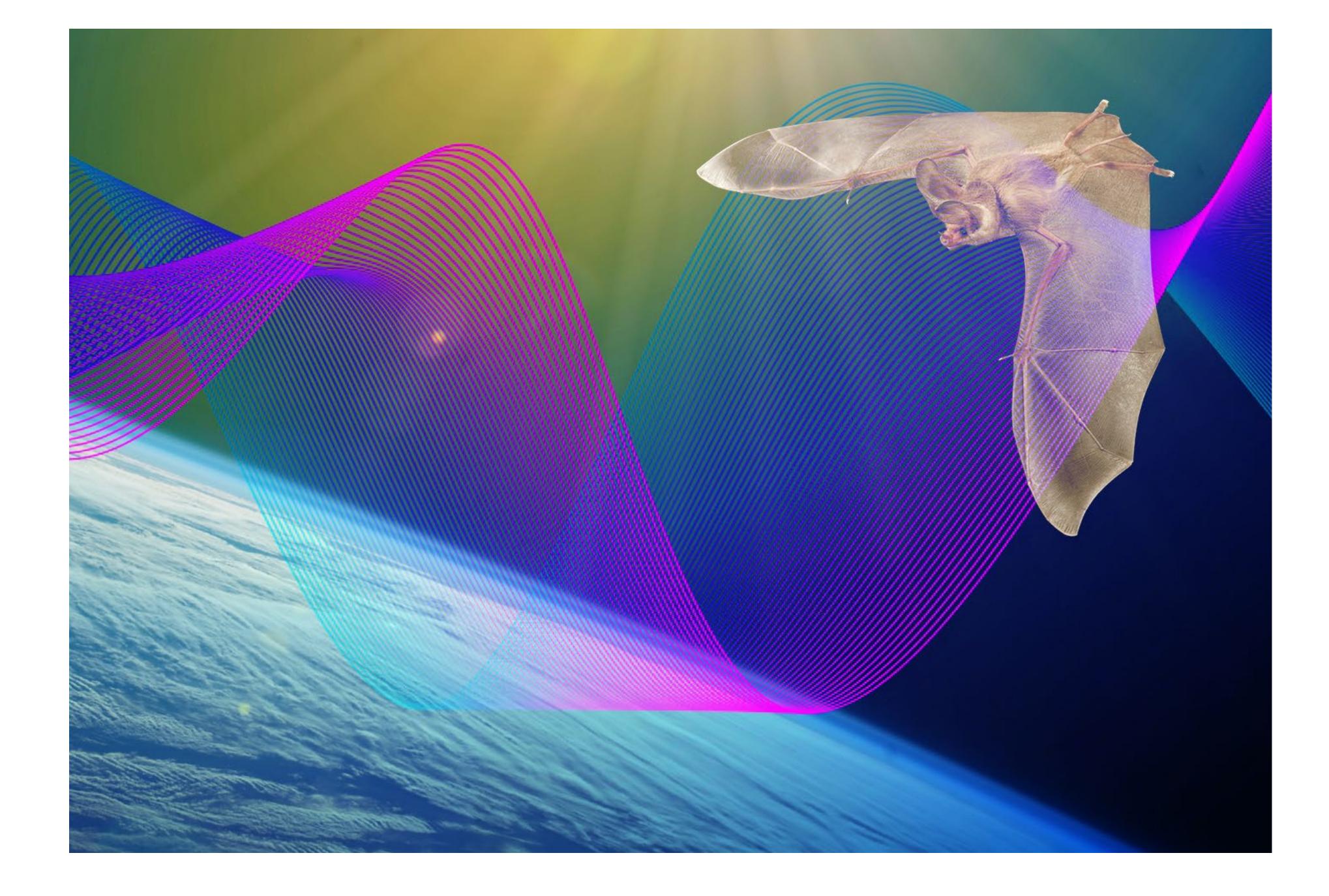
12 week internship across hardware, design research and visual design

Roles

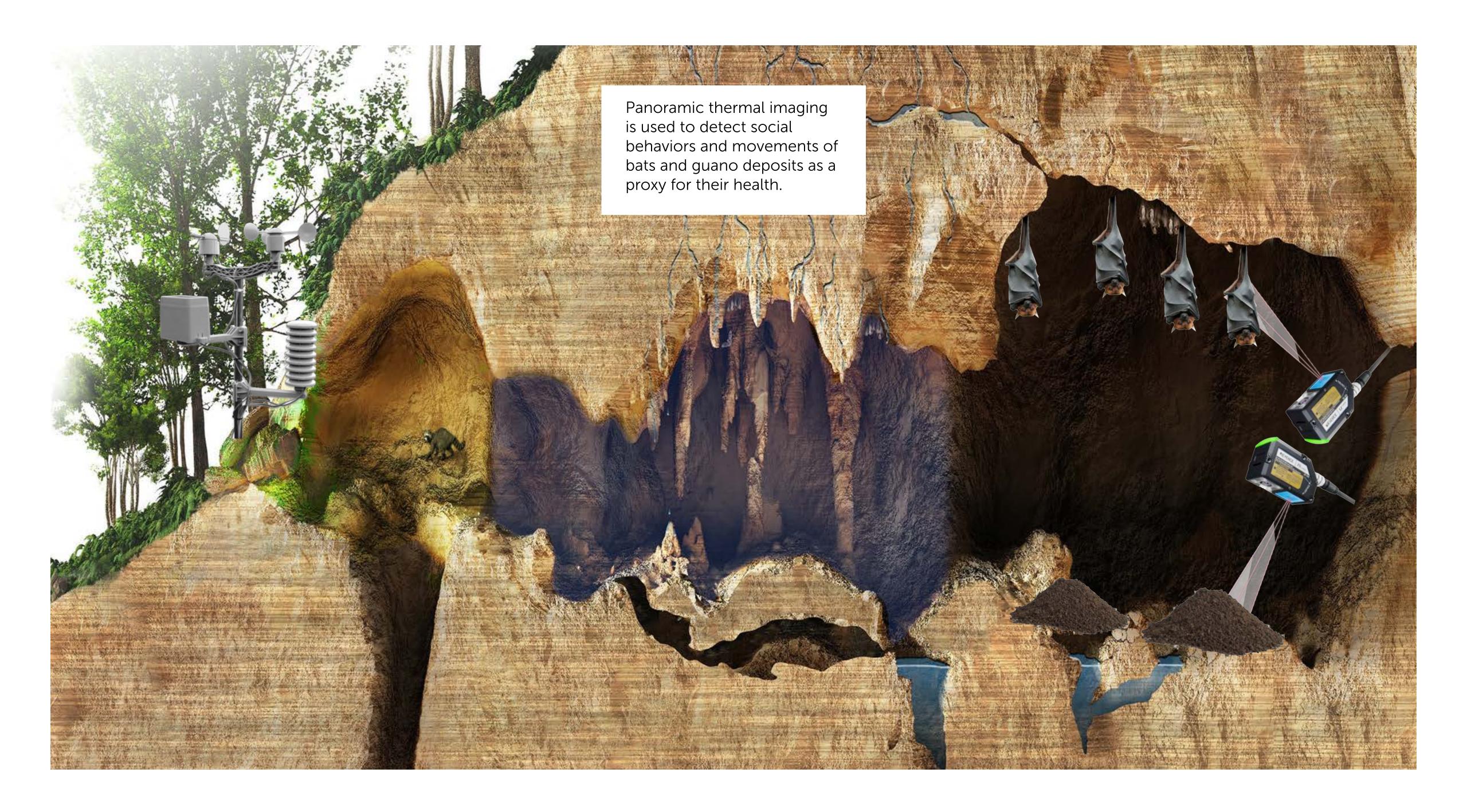
- 3D modeling
- Narrative visualization
- Concept generation

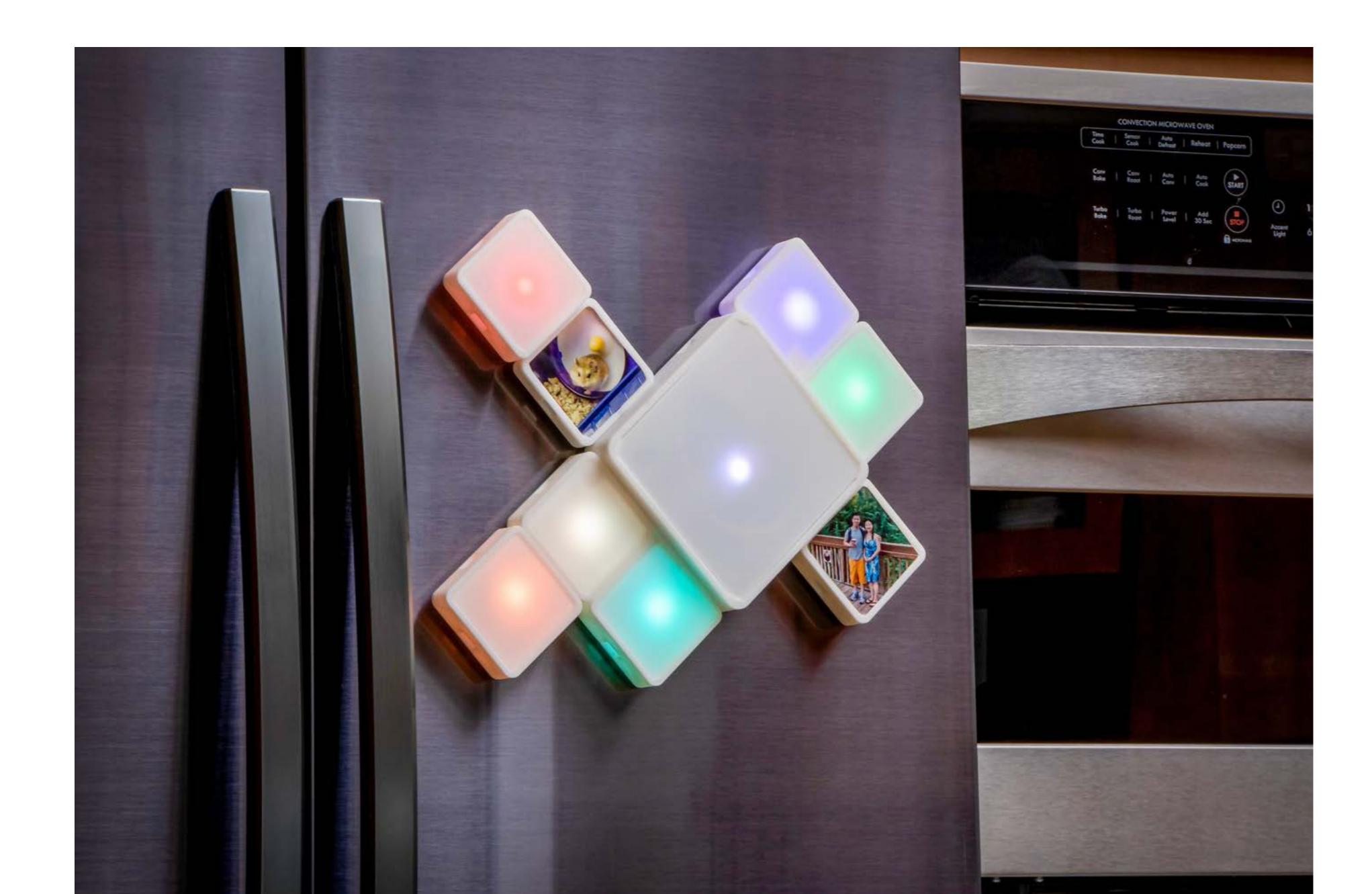


Master of Design Capstone Thesis



Listening to biological signals to prevent the next epidemic

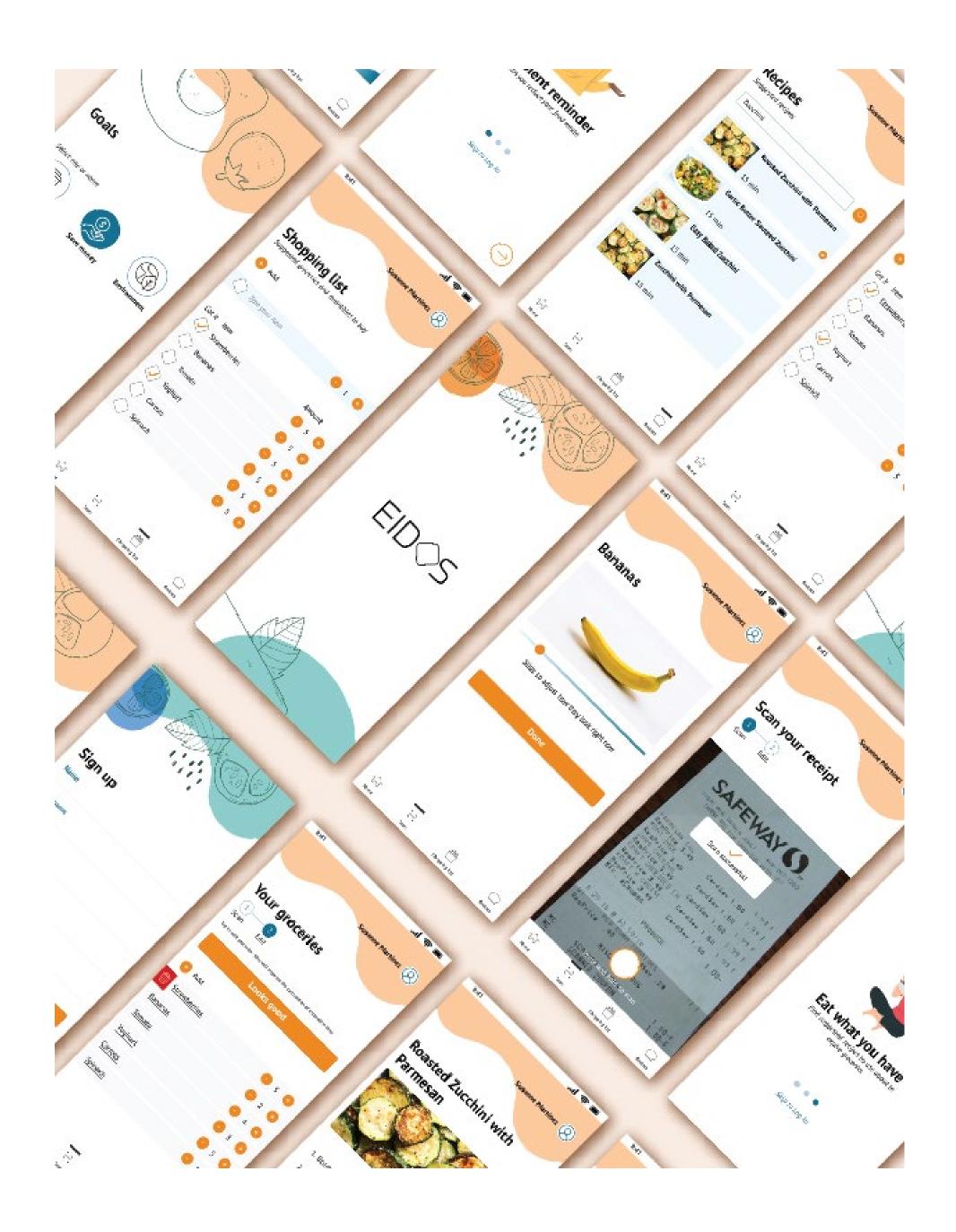


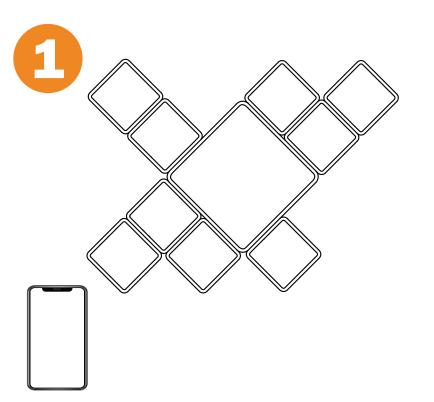


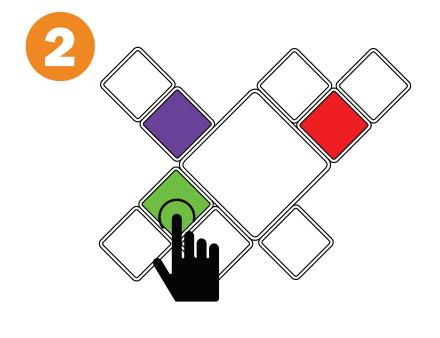
EIDOS

Reducing Residential Food Waste

EIDOS helps you use up what you have and minimize what you throw away

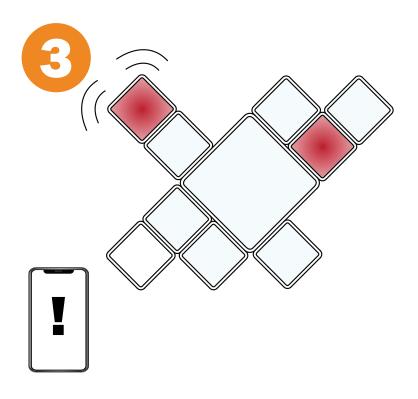






Scan your grocery receipt to let EIDOS know what foods you have at home.

EIDOS reminds you when groceries are about to expire using the dominant food color.

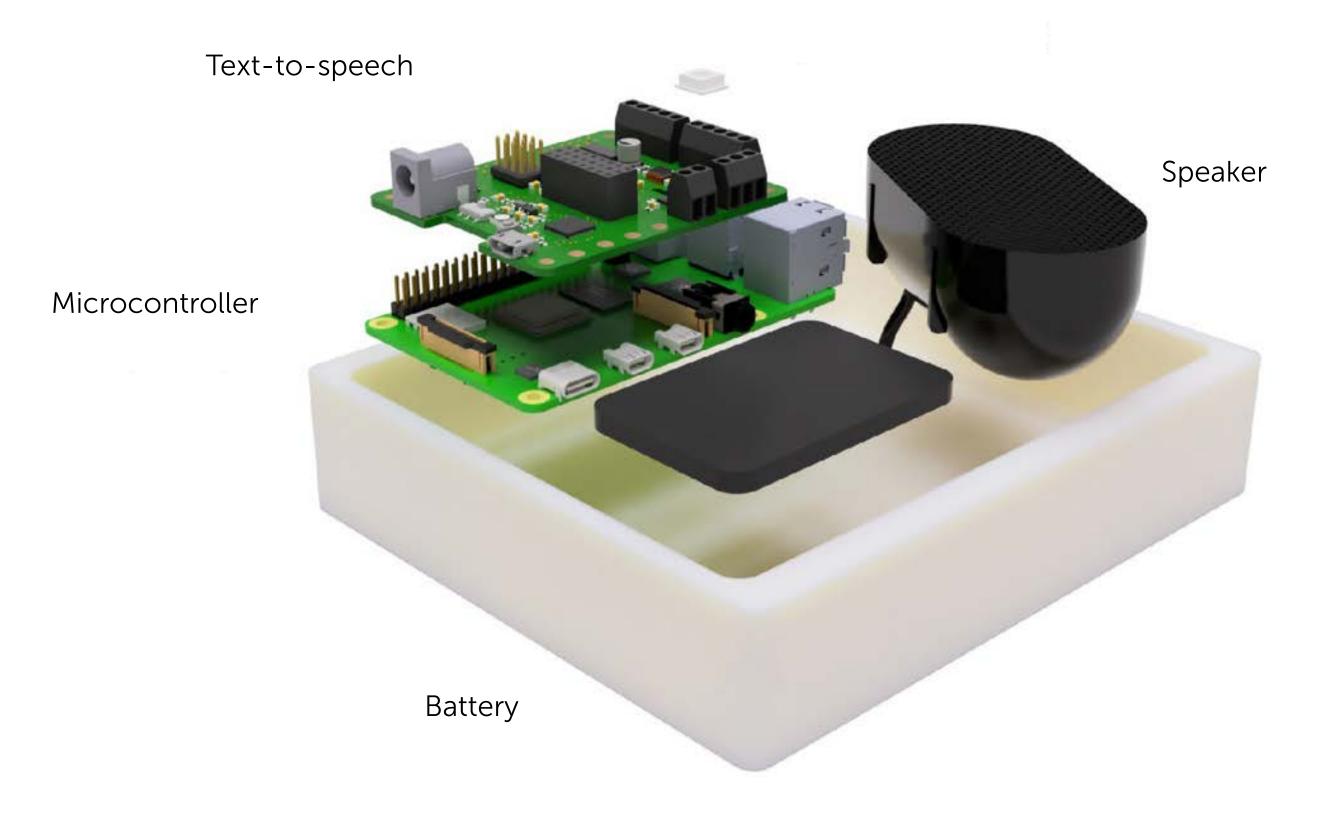


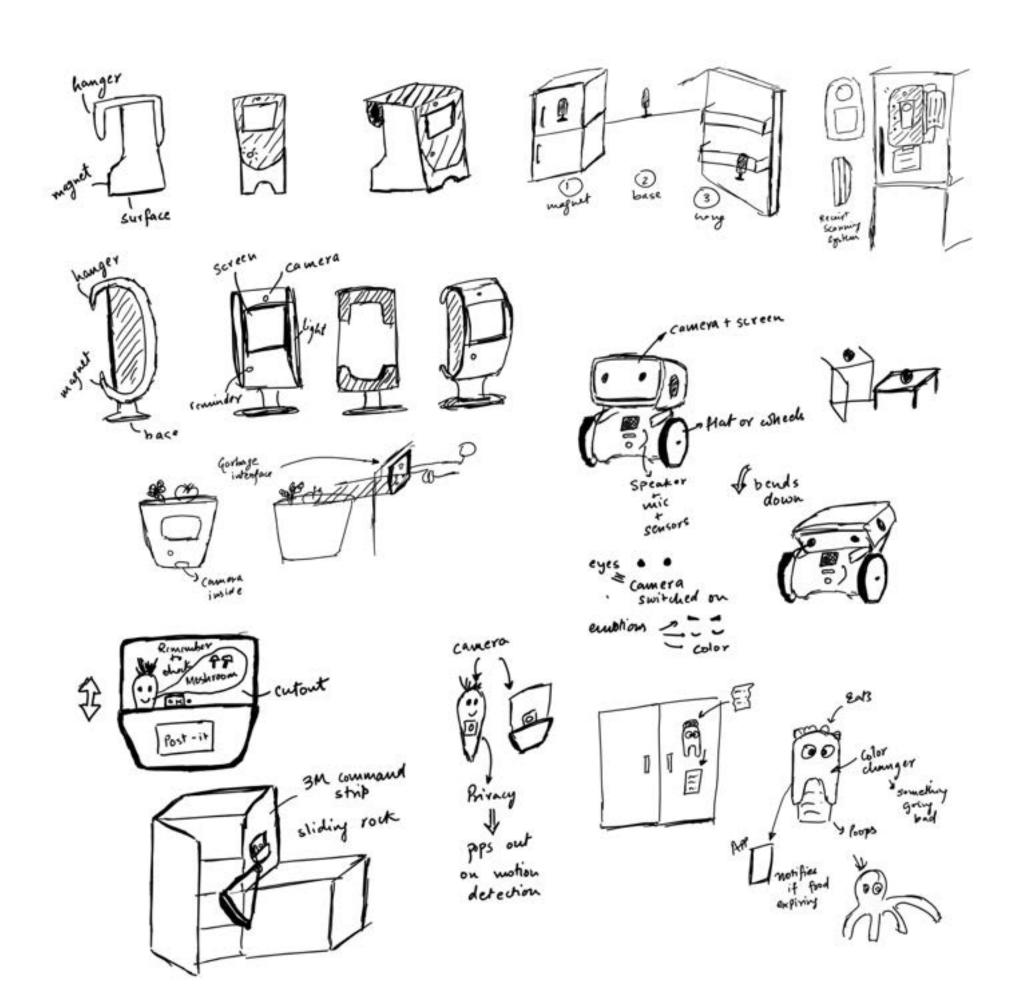
Lights begin pulsating when groceries are expiring soon.

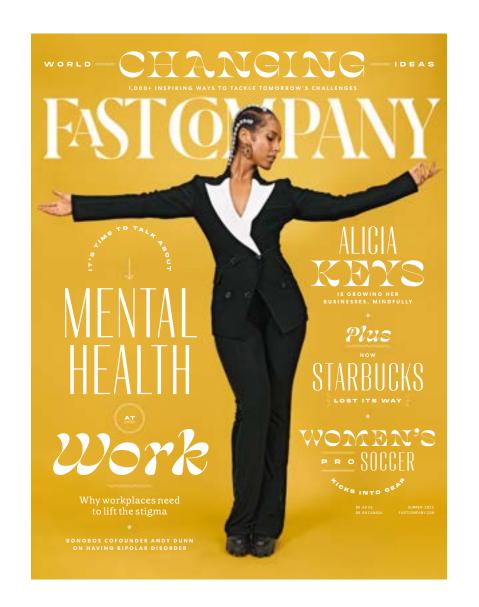


EIDOS creates a suggested grocery shopping list based on your waste habits.

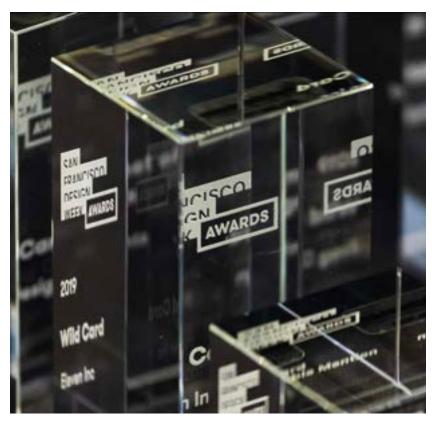
Notification LED







Innovation by Design Award Winner



SF Design Week Winner



Roland Saekow

Master of Design student at UC Berkeley focusing on the responsible application of emerging technologies with hardware product development and entrepreneurial experience.

Education

Master of Design UC Berkeley Dec 2022

Bachelor of Arts UC Berkeley Interdisciplinary Studies

Nimble Spaces, Inc. Founder & CEO 2020-2021

- Pitched, raised funds and established C-Corp in the state of Delaware, leading to construction of a pilot modular parklet in Oakland increasing revenue by 20% for our host.
- Accepted into UC Berkeley
 SkyDeck HotDesk Accelerator
 Program and finalist in UC
 system wide Big Ideas Contest

Jacobs Institute Operations Manager 2015-20190

- Spearheaded efforts across eight cross-functional campus units to implement makerspace infrastructure, critical to on time opening of the Institute in less than four months
- Designed an access system serving 3,000 students anually and received the Chancellor's Outstanding Staff Award

BearExtender, Inc. Chief Product Officer 2009-2015

- Led seven product launches from concept definition to mass production achieving #10 Amazon Best Sellers Rank and a MacWorld Expo Best of Show and Editor's Choice Award
- Managed supply chain logistics with contract manufactures and suppliers including firmware UI

Skills

Product development

- Product design
- Product management

Design thinking

- User research
- Ideation generation

Rapid prototyping

- 3D printing
- Laser cutting

Awards

- Fast Company World Changing Ideas
- SXSW Interactive Award in Education
- Fast Company Linda Tischler Award

Volunteering

Jacobs Institute for Design Innovation
 Student Advisory Board Member

www.rolandsaekow.com saekow@berkeley.edu LinkedIn/rolandsaekow