

Roland Saekow

Product Designer + Creative Technologist based in California.

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Experience

Berkeley Master of Design - Design Fellow

Jan 2023 - Present

Advise senior capstone thesis projects and curriculum development.

Microsoft Research – User Experience Design Intern

Jun - Sep 2022

Developed mobile user interfaces, storyboards and speculative design concepts exploring future mobile and physical experiences.

Presented final concepts to a Fortune 50 Entertainment Theme Park.

Led art direction for a marketing design project that was presented at an event by the CEO for a Fortune 500 pharmaceutical company.

Jacobs Institute for Design Innovation – Operations Manager

2015-2019

Led a team of developers to build the campus makerspace equipment training and safety access control system for 3,000 students annually.

BearExtender – Chief Product Officer

2009-2015

Led the launch of seven Wi-Fi hardware products from concept definition, wireframes, prototypes, regulatory certification through mass production.

Microsoft Research – Co-Founder ChronoZoom Project

2009-2013

Pioneered a new method of information and time based data visualization spanning 13.8 billion years utilizing Microsoft DeepZoom technology.

Directed a lab of eleven graduate and undergraduate students.
Coordinated agile development with engineers at Microsoft Research.

Education

University of California, Berkeley – M.S., Master of Design

2021-Dec 2022

Citizenship Service Award for community service. GPA: 4.00/4.00

University of California, Berkeley – B.A., Interdisciplinary Studies

Concentration: Science Technology & Society

Awards

Fast Company World Changing Ideas - Winner Student Category

San Francisco Design Week - Winner Student Category

Fast Company Innovation by Design - Linda Tischler Award

ADPList - Top 1% Super Mentor

Tools

Fusion 360, Figma, Adobe Creative Suite (including Premiere, Photoshop, Illustrator, InDesign), Keynote, Shopify, PrusaSlicer, 3D Printing, Laser Cutter